

### Who is eligible to enter?

All full-time, exchange, undergraduates or postgraduates in Hong Kong are welcome to join!

## Is it necessary for all team members study in the same university?

No, you can team up with students who are studying in different universities in Hong Kong. Please be noted that all participants must be either undergraduates or postgraduates.

# I don't have any background in finance, technology, business, etc. Can I still apply for this challenge?

There is no restriction on your field of study. No matter what you are studying, we are pleased to receive as many as diverse and creative ideas from your fresh perspective.

# How many team members are needed for joining the challenge?

Teams must have a minimum of two and a maximum of four members.

#### What is the proposal format?

The proposal can be in any format of choice, but it must include a presentation deck in PowerPoint format (maximum 20 slides). No other entrants will be able to see your proposal.

# How will my idea be judged?

Your ideas will be judged on whether they are data-driven, peer-validated, innovative and articulated clearly. You can find more details of the assessment criteria after the business case is released.

#### How do I update my entry?

Once your proposal has been submitted you can no longer make changes.

#### Who will own the intellectual property rights to any product my team creates?

All submissions remain the intellectual property of the teams that developed them.

#### If I have more questions, how could I reach out?

For any other questions, please feel free to email us at <a href="mailto:hongkong-studentinnovationchallenge@fil.com">hongkong-studentinnovationchallenge@fil.com</a>.

